



中国物流与采购联合会

CFLP

China Federation of Logistics and Purchasing

"Chinese Language Plus Vocational Skills" International Contest (For International Students)

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<http://gjdsen.clpp.org.cn/>

INTRODUCTION

In order to thoroughly implement General Secretary Xi Jinping's important theoretical view on education and follow the spirit of the National Education Conference, push the implementation of the "Several Opinions on Strengthening and Improving Sino-foreign People-to-People Cultural Exchanges issued by the General Office of the CPC Central Committee, the General Office of the State Council" and the "Opinions of the Ministry of Education and Other Eight Departments on Accelerating and Expanding the Opening Up of Education in the New Era", promote the opening up of vocational education in new age, cultivate high-quality international vocational and technical talents, China Federation of Logistics and Purchasing (hereafter referred to as CFLP) has decided to hold the "Chinese Language Plus Vocational Skills" International Contest.



I. Organization

Host: China Federation of Logistics and Purchasing(CFLP)

Organizers: Chongqing City Management College;
Beijing CFLP Logistics and Purchasing Training Center

Co-organizers: "Belt and Road" Vocational Education Development and Humanistic Exchange Research Institute;
Chengdu-Chongqing Economic Circle —
The Lancang-Mekong Vocational Education Alliance;
ILSTC International Vocational Education Alliance;
Guangxi Vocational & Technical College;
Tianjin Transportation Technical College;
Tianjin Maritime College;
Jiangsu Vocational Institute of Architectural Technology;
Changzhou Vocational Institute of Mechatronic Technology;
Nanjing Vocational University of Industry Technology

II. Participants



Participants could be international students with Chinese or foreign school status from vocational colleges, major in Logistics, E-commerce, International Business or other related areas in Finance, Commerce and Trade; or employees of foreign industries and enterprises, who are also interested in the Contest. Each participant can be guided by 1-2 teachers, who are responsible for the guidance and organization of this contest.

III. Purposes



1. Professional Knowledge Test:

It will examine the participant's professional and technical knowledge level. Through the competition, the participant can better master the necessary professional knowledge for logistics, e-commerce, international business and other related work.



2. Professional Cognition and Career Development Planning Presentation:

It will assess the participant's professional cognition and career development planning ability. By recording the required themed videos in Chinese, the participants will be able to promote their proficiency in Chinese language and culture, and improve their fluent oral communication skills.related work.

IV. Schedule and Content

This contest is composed of two stages, which are the preliminary round and the final round. The results of each stage account for 50% of the total results.

1.Registration



Registration period:

From 15th December, 2022 to 31st January, 2023.

How to apply: Log into the official website (<http://gjdsen.clpp.org.cn/>), click on "Registration for international students" to fill in the form and upload the relevant supporting materials.

2.Preliminary round



Time: From 09:00 on 20th February to 17:00 on 24th February, 2023.

Participants may enter the contest system at any time during the preliminary period to complete the online knowledge test.

The preliminary round is an online professional knowledge contest. The test question bank contains relevant professional knowledge. The types of online questions include multiple choice, gap filling, true false not given questions, and multimedia comprehensive application. The practice question bank will be provided for the preliminary round. The participants are allowed to login the system to do the practice questions for preparation. The test will be in Chinese. In the formal test, all the questions will be randomly selected by the system from the test question bank. The formal test paper contains 70% of the practice questions, and it will be required to complete within 45 minutes.

3. Final round



Time: 12th March, 2023

In the final round, the participants will be required to submit a video, which includes the participant's self-introduction in Chinese, understanding of their majors, career planning and etc. It can highlight the participant's professional knowledge, skills and the future career planning. The video must include clear images and sounds, the total length of the video should not exceed 5 minutes. The resolution ratio should not be lower than 720P, the size should not exceed 350MB, and the video format is

MP4. At the beginning of the video, the participant is required to mention the name of the work, her/his name and college. All entries shall not contain any discrimination or negative remarks against the country, race, ethnicity, gender, occupation, or body etc., otherwise, it will be deemed as invalid work. The participants need to send the video to wljzw@vip.163.com before 12th March, 2023. The file name should be "International contest + Participant's Name".

V. Awards



First Prize: For the top 10% of all participants
Second Prize: For the top 10%-30% of the participants
Third Prize: For the top 30%-60% of the participants
Outstanding Advisor Award: The advisor who supervises the first prize participants will be awarded the Outstanding Advisor Award.



The organizer will present award certificates to the individual winners. The Outstanding Organization Award will be granted to the participating units, which made great contributions to the organization of the event. The first prize winner will be exempted from the test to obtain the assistant-level logistics professional ability certificate issued by the China Federation of Logistics and Purchasing.

VI. Contact information



- ▶▶ For any further questions, please feel free to contact the secretariat office:

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Appendix: Evaluation Index for the "Professional Cognition and Career Development Planning Presentation" – Final round for the international students.

Review Items	Key areas	Review Contents	Points
Self-recognition	Self-introduction	Be able to provide a comparatively comprehensive introduction from the perspective of personal interests, growth experience, social practice and etc.	10 points
Professional cognition and career planning contents	Professional knowledge	1. Be able to correctly understand the major studied and its development trend.	30 points
		2. Have a sense of identity with your major and its employment prospects.	
	Career planning	1. Have a certain reserve of basic professional knowledge and can correctly understand the meaning of proper nouns.	30 points
		1. Understand professional employment trends of the major and current professional employment status.	
Video requirements	Video integrity	The video content is complete, the format is correct, and the picture is clear.	30 points
	Language fluency	Be able to express fluently in Chinese, with coherent sentences, appropriate words and appropriate expression.	

VII. About CFLP



China Federation of Logistics & Purchasing (CFLP) is the only social organization of logistics and purchasing in China approved by the State Council amid its reform on government institution. The main tasks of CFLP is to promote development of logistics industry, government and corporate purchasing in China, and encourage reform and development of means of production and their circulation, and undertake commissions from government. CFLP is authorized to have functions including foreign affairs, science and technology, trade statistics and standards drafting & revising. It is a member of Inter-Ministerial Joint Session of National Modern Logistics and the Chinese representative of Asia-Pacific Logistics Alliance and International Purchasing Alliance, keeping extensive connections and partnership with peers in many countries.